



Sponsorship guidelines and application.

BKs Takeaway has a long history of supporting local Sporting Clubs and Community events. We hope to continue this for some time.

We do expect our terms and conditions are met by organisations so that both parties can profit from the experience. Please find listed below an outline of the requirements we expect when being sponsored by us. Please note that a separate application will need to be lodged if any application is in breach of the below listed requirements

•Conditions

BKs will not Sponsor any Clubs, events or organisations if:

- Advertising for the event has already started
- The season has commenced including any build up or pre season
- The recipients of sponsorship are paid to participate. (Excludes professionals for promotional activities)
- Only approved Bk's Logo's and artwork be used
- All vouchers that are awarded to be referred to as the BKs Award
- All members be activity encouraged to patronise Bk's Takeaway.
- Members to be encouraged to friend BKs Takeaway Face book Page.
- Individuals will not generally be sponsored.
- The event is within 4 weeks of application

How do we measure our sponsorship with you?

Sponsorship is hard to measure at time but with modern technology it has new avenues. We will:

- * How many like us on Face book or follow us on Twitter
- * How much feed back we receive from the public.
- * What invitations we receive to you functions
- * How many mentions we receive on your marketing materials, adverts and Face book page.

We hope you meet our requirements and we can have a fruitful and long association with your organisation.

Yours Sincerely

Tegan Walker
Business Operations Manager
0356332131

Sponsorship Application



Organisation Date:
Address:
Contact: Phone:
Email: Web:

Have you read and passed the above mentioned conditions? Yes No

Seeking Sponsorship for:

If Other please explain

Your applying for For Number of Teams (If applicable) Number of gamed Games For

If other or cash please explain including amount sought.

For the purpose: Your Closest store.

How will BKS benefit: Do you use Social Media Yes No



Please return to our local store or email to admin@bkstakeaway.com.au
Further information contact your Local Manager or Tegan Walker, Business Operations Manager BK's Franchising Australia
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