

HUNGRY FOR SUCCESS?



Take control of your future and create the lifestyle you truly deserve!

Are you customer focused and driven to succeed?

Yes! Then this could be the opportunity you are looking for.

Be you own boss.

Live life on your terms.

Operate your own successful BK's business.

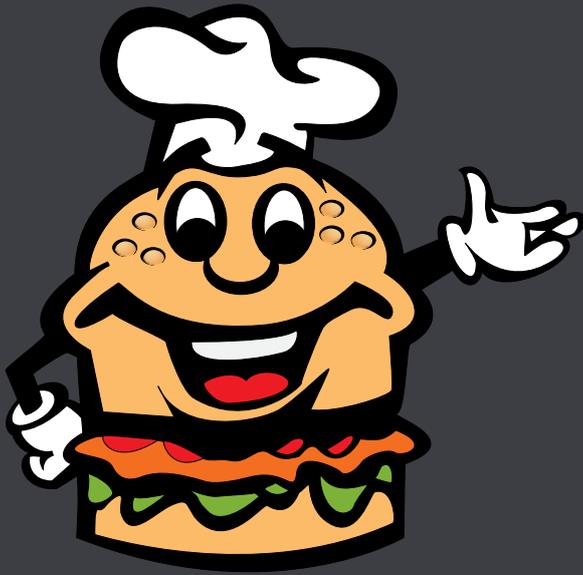
CALL OUR FRIENDLY TEAM NOW AND SATISFY YOUR HUNGER!

03 5633 2131

www.bkstakeaway.com.au



Welcome to BK'S Takeaway Franchising



Why does the BK's Takeaway system work?

BK's Takeaway have been trading for since 1999. Our product knowledge is comprehensive – where to buy, what will sell, what retail prices will the customers find attractive, how to cook, how long to leave the product on display etc.

BK's Takeaway achieve better gross profits for its stores through its exclusive products buying programs. BK's Takeaway's customers love us because we sell great food at competitive prices and a lot of it ready to go now. The Herald Sun newspaper nominated BK's in Victoria's Top 5 Hamburger shops!

What about Training and Support?

BK's Takeaway believes that their training and ongoing support package will enable you to launch your new business with confidence. Our training program has been designed to ensure you display and sell the products to the same high standards as all other franchise owners, as well as understand basic retail food principles, and can manage your stock correctly.

Would you like to know more?

We'll be happy to speak with you and provide detailed information on the BK's Country Takeaway franchise opportunity

Please go to

www.bkstakeaway.com.au and complete the enquiry form

Email us at admin@bkstakeaway.com.au

Or call 03 5633 2131

We look forward to helping you build the business and lifestyle you've been dreaming of!

BK's specialises in hot and tasty food, ready to go. We Bring the best of Australia's favourite takeaway foods - hamburgers, fish and chips, sandwiches, drinks, coffee and much more - to regional locations all over Australia. As you travel the great highways of this country, look out for your local BK's - and enjoy high quality food and friendly service at great prices!

Why franchising?

Franchising combines a proven system of operation, a strong brand and your motivation as an owner-operator to increase your chances of business success. Franchise businesses have a higher success rate than independent businesses. You are in business for yourself but not by yourself - with a dedicated support team working to growth the business for your benefit and that of the group. Franchising provides an opportunity for you to take advantage of the economies of scale in product purchasing, advertising, technology, marketing, packaging and services. This is one of the key reasons franchised business are generally more successful - and more profitable then

What can you bring to the BK's Takeaway ?

- A genuine love of the retail world in general, food in particular.
- Strong communication and organisation skills.
- An ability to market the BK's Takeaway
- The motivation & drive to grow your new business.
- A desire to assist, develop and grow the entire BK's Takeaway system
- The capacity to work hard in your new store with the support of your family
- The financial capacity to purchase the franchise and fund its start up period

